



CALL FOR ART: New mural projects in Black Cat Alley 2018

## 1: April Mural

**Overview:** The East Side BID is looking for an Artist or a group of Artists to paint a new mural for Black Cat Alley, to be unveiled in April of 2018. There is no theme specified, but the committee is looking for artworks that inspire and delight and that add to the current collection of public murals in a positive way. The large, vertical mural will be located on the north wall of Black Cat Alley, and the dimensions are 12 feet (w) x 34 feet (h).

**Requirements:** The competition is open to any Milwaukee area Artist(s) over 18 years old\*. All submitting Artists or Crews must have access to a working studio in which to complete the artwork on poly fabric, which must be painted by hand and later installed onsite by the East Side BID. The 400ft<sup>2</sup> of special fabric, as well as a stipend for acrylic paint and primer, will be furnished and delivered to the Artist's location.

**Selection process:** Each Artist or Crew may present only one proposal, with a color sketch of the proposed design made to scale and proportions of the final wall. A committee will review the submissions and select a winner based on artistic merit, message and originality of design.

**Timeline:** **Deadline for submission is Friday, March 9, 2018.** Winner(s) will be announced on Thursday, March 15, and the Artist or Crew will have approximately one month to complete the work, **which will be installed the weekend of April 21-22, 2018.** Artists must ensure that their work/personal schedules allow for availability.

**Final Selection:** The winning Artist or Crew will receive an honorarium of \$2,000, and supplies and installation will be provided.

**HOW TO APPLY:** Please visit <http://wallpapered.city/submissions> and complete the online form at the bottom of the page. This form works best on a computer browser, rather than mobile devices. You will be asked to provide a color sketch of your concept as well as three representative images of your previous work.

Next Call for Artists:

### 2. September Mural Festival

Black Cat Alley is back for fall of 2018 and will be seeking to install several new murals in the existing alley. Please stay tuned for our next call for Artists, which will be released [later this Spring](#).

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Questions? Please contact Stacey Williams-Ng at (414) 477-7282

*\* Artists who have previously made work for Black Cat Alley are ineligible.*

This call is being released by the East Side BID. For more information please visit <http://theeastside.org>